



# San Joaquin Valley Chapter

API Website [www.apibakersfield.com](http://www.apibakersfield.com)

September 2023



## Systems Thinking – A Means to Drive Collaboration

**Treena Brodie**  
**Berry Petroleum, VP of Development**

We constantly find ourselves in the face of challenges or problems and are often pushed for quick solutions and action plans. However, seemingly well-intentioned actions quickly put into place, in the long term, often produce the opposite of what was intended.

Solutions to multi stakeholder problems are often large, complex and require collaboration to define a common understanding of the system to solve it. Linear, cause and effect solutioning, in isolation is rarely effective in the face of complexity. Optimizing the parts without understanding how they relate to one another is unlikely to provide the overall optimal solution.

This presentation outlines the foundation for systems thinking. It is not intended to make anyone an expert but rather to stimulate a sense of inquiry and desire to further discover it as a tool for collaboration and solutioning complex problems with others in the future.

### Bio:

Treena Brodie currently serves as the Development VP at Berry Corporation where she provides guidance to the geoscience, reservoir engineering, drilling and construction teams. She joined Berry in September of 2021 and has more than 20 years of diverse oil and gas experience in asset development, production and reservoir engineering, reserves evaluation and uncertainty management. Prior to joining Berry, she held various technical and leadership roles at Canadian Natural Resources (CNRL), Devon Energy and ConocoPhillips. Treena graduated from the University of Saskatchewan with a Bachelor of Science degree in Chemical Engineering. She currently resides in Bakersfield with her husband and two young children.

**General Meeting:**  
**September 19, 2023**

**Guest Speaker:**  
**Treena Brodie**  
**Berry Corporation**

**Technical Session:**  
**Chad Hathaway**  
**Hathaway LLC**

**Location:**  
1933 Prohibition Lounge  
7900 Downing Avenue  
Bakersfield, CA 93308

### Schedule:

<b>Tech Session</b>	6:30 PM
<b>Social Hour:</b>	6:00 PM
<b>Dinner:</b>	7:00 PM
<b>Speaker:</b>	7:45 PM
<b>Price: \$35.00 w/RSVP and online pay \$40.00 at door</b>	

**Social Hour Sponsor:**  
**Jeff Hanson**  
**Baker Hughes**

**Tech Session Sponsor:**  
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**Super Prize Sponsor:**  
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# Technical Session



## **Beneficial Reuse of Oilfield Water and Its Impact on Kern County's Groundwater Overdraft**

**Chad Hathaway**

Hathaway LLC is one of only 4 Oil and Gas Companies in California that have permitted discharge of produced water for agricultural use. He will be discussing the process, importance and challenges associated with this process and how Hathaway LLC has developed a successful business strategy around it.

Bio: Mr. Hathaway is the owner and founder of Hathaway LLC. In 2011, 2012 and 2013 Hathaway LLC was named the fastest growing privately owned company in Kern County by Inc. Magazine and was named the TEEMCO 2013 West Coast E&P Company of the Year. Chad is the co founder/President of the Kern County Energy Foundation and the Eastside Water Management Area.

Prior to starting Hathaway LLC, Mr. Hathaway spent several years in various oil and gas fields, learning operations first hand. He also worked in the directional drilling business, before founding Payzone Direction Services. This wide array of experience has provided him the knowledge and ability to gain a competitive advantage in the industry. Chad attended Bakersfield College and California State University, Fresno majoring in Communications with an emphasis in Business.

# A Message from the Chair

Happy September,

September is here and summer is over. This year has seem to fly by once again. As we are waiting on the final totals for the Oil Can Do It drive, I would like to think everyone for their generosity and support. I am always amazed at how generous our industry is at supporting the community, even through tough times. Our Fall Fun Shoot is just around the corner so please go online to sign up your team; this will once again be a great event. Jim Roberts, our Fall Fun Shoot Chair, is looking for super prize raffle donations. If you are interested in sponsoring, please let us know. Oil Baron's Ball still has tables available and we are holding voting on Baron and Baroness, so please go online and vote by Sept 15. This years ball will be held at Stockdale County Club and will be a party not to miss. For our September meeting we are looking forward to hearing from Treena Brodie ,VP with Berry Petroleum, and Chad Hathaway, Owner of Hathaway LLC, and oil industry advocate. Please come out and join us for a fun evening on September 19th. Please RSVP early for September meeting to be included in the door raffle, (it helps the restaurant with staffing and meals knowing how many to count on)

Our September Meeting will be held at 7900 Downing Ave in Bakersfield. I am looking forward to seeing all of you on September 19<sup>th</sup>, so please RSVP early. I would love to hear your feedback, comments, Ideas, and suggestions. Please feel free to contact me [apibakersfieldchapter@gmail.com](mailto:apibakersfieldchapter@gmail.com) or call 661.302.6899



Russell Thibodeaux

2023 API Chairman

## 2023 Upcoming Events

September 19	General Meeting Treena Brodie Berry Corporation
September 16	Adopt-a-Highway 7 am
October 6	Fall Fun Shoot 5 Dogs Range
October 17	General Meeting David Kilpatrick Shannon Grove?
November 4	Oil Baron's Ball
May 17, 2024	API Golf Tournament Stockdale CC Sundale CC

### API Facebook Page



Visit the API Facebook page at

[www.facebook.com/apibakersfieldchapter](https://www.facebook.com/apibakersfieldchapter)

View upcoming events and photos from past events. To submit photos from API events, please send an email to Kaylene Ransom Social Media Chair

[Kaylene.ransom@anacapa.com](mailto:Kaylene.ransom@anacapa.com)

### API LinkedIn Group



Have you joined API's LinkedIn Group?

[www.linkedin.com/groups/6788222/profile](https://www.linkedin.com/groups/6788222/profile)

This group is also managed by Kaylene Ransom. Join today and see what everyone is talking about.





American Petroleum Institute  
San Joaquin Valley Chapter

# FALL FUN SHOOT

October 6<sup>th</sup>, 2023

Sign-In & Breakfast – 6:30 am

Shoot Starts – 8:00 am



Benefitting the API Scholarship Fund

**5 Dogs Shooting Range**  
20238 Woody Road

**\$1,000 per Team of Five**  
Includes Breakfast, Lunch & Ammo

## REGISTER BELOW

### Prizes

**1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> Place Team  
(Handicapped)**

4 Person Golf Cart - \$200



**Individual Men & Women  
High Shooter**

Super Raffle Prize Tickets  
\$20 each or 6 for \$100



**1<sup>st</sup> Place Team  
(Open)**

General Raffle Tickets  
\$5 each or 5 for \$20

### Sponsorship Opportunities

**\$1,500 for 12 Gauge Sponsorship**

- Sponsorship sign and announcements throughout event
- Recognition on sponsor banner
- Advertisement on API website, newsletter, Facebook & LinkedIn
- Lunch & beverages
- One 5 man shooting team
- \$200 in raffle tickets
- \$100 in super raffle tickets

**\$2,000 for Double Barrel Sponsorship**

- Everything from the 12 Gauge sponsorship
- 1 golf cart
- \$400 in raffle tickets
- \$200 in super raffle tickets

### **API Scholarship Donation**

- Contribute directly to the scholarship fund (recognition or anonymous)

### Breakfast Sponsor



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For questions call Jim Roberts at (661) 805-5766 or Russel Thibodeaux (661) 205-3088

For payment assistance email Anibal Araya at [Anibal.Araya@crc.com](mailto:Anibal.Araya@crc.com)

# Speakers on Deck

## September 19, 2023

Treena Brodie, Berry Corporation

Chad Hathaway, Hathaway LLC

## October 17, 2023

David Kilpatrick

Shannon Grove?

November and December, no meeting

# **Adopt-a-Highway**

**September 16, 2023**

**6-9 am**

**Meet at Rosedale Hwy & Enos Lane (Hwy 58  
& 33)**

**Breakfast Burrito's provided**

**Sign up online at**

**[www.apibakersfield.com/news-events/upcoming-  
events/](http://www.apibakersfield.com/news-events/upcoming-events/)**

**Recognition for most Valuable find and most  
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**Contact is Dan Sliter**

**PCL Industrial Services, Inc.**

**T: 661-847-4487**

**M: 661-343-2808**

**[dlsliter@pcl.com](mailto:dlsliter@pcl.com)**

## 2023 API Scholarship Recipients

Name	Major	School
Taranjot Bhari	Environmental Science	UC Irvine
Elijah Brake	Mathematics-Philosophy	Westmount College
Regan Burman	Geological Engineering	University of Miami
Kevin Dewey	Biomedical Engineering	Cal Poly SLO
Ruby Diaz	Electrical Engineering	CSUB
Daniel Hall	Mechanical Engineering	Colorado School of Mines
Juan Hernandez	Aviation	San Jose State University
Vaishvi Joshi	Business Administration/	Chapman University
Callie McCaffery	Mechanical Engineering	Colorado School of Mines
Jackson Meadors	Mechanical Engineering	Colorado School of Mines
Danielle Medellin	Communications/Media Tech	Academy of Art University
Harlan Phillips	Petroleum Engineering	Bakersfield College
Thomas Pickett	Chemical Engineering	UCLA
Trenadee Price	Mechanical Engineering	Montana Technological University
Jacob Richardson	Computer/Electrical Engineering	Rose-Hulman IT
Alor Sahoo	Chemical Engineering	MIT
Edith Salas	Petroleum Engineering-	CSUB
Joshua Salinas	Electrical Engineering	Cal Poly UCSB
Rupinder Siddhu	Mechanical Engineering	CSU Fresno
Trent Spainhoward	Mechanical Engineering	Baylor University
Ari Torczon	Computer Science	Cal Poly Pomona
Arjuna Torczon	Computer Engineering	Cal Poly Pomona
Sofia Truong	Biology	University of California-Merced
Hyrum Woolsey	Engineering	Bakersfield College
Alejandra Zapata	Electrical Engineering	Cal Poly SLO



# 2023 Scholarship Winners



Front row left to right: Daniel Hall, Kevin Dewey, Taranjot Bhari, Sofia Truong, Elijah Brake, Jackson Meadors, Ari Torczon

Middle row left to right: Ruby Diaz, Alejandra Zapata, Edith Salas, Trenadee Price, Reagan Burman, Vaishvi Joshi

Back row left to right: Trent Spainhoward, Juan Hernandez, Thomas Pickett, Jacob Richardson, Hyrum Woolsey



**The API team donated  
approximately 18,000 lbs of food  
to the Gleaners!**

**Thank you to  
all who donated.**



39th annual

# OIL BARON'S BALL

## BLACK GOLD EXTRAVAGANZA

*Saturday November 4th*

*Stockdale Country Club*

*7001 Stockdale Hwy 5:30p-11:30p*

*We cordially invite you to an unforgettable evening of  
socializing, dining, and dancing as the  
2023 Oil Baron and Baroness are crowned.  
Enjoy fine dining, live music, and incredible company as we  
honor the oil industry's finest.*

EVENT TICKETS-\$100 EACH  
RAFFLE COINS- \$50 EACH OR 3 FOR \$100

\*TAX ID 95-3086622

VISIT THE API WEBSITE TO PURCHASE EVENT TICKETS AND TABLES BY  
OCT. 27TH AND RAFFLE COINS BY NOV. 3RD

**[WWW.APIBAKERSFIELD.COM](http://WWW.APIBAKERSFIELD.COM)**

CONTACT JOHN SANDERS FOR ADDITIONAL QUESTIONS  
661-428-5800 OR [JOHN.SANDERS@MMI-SERVICES.COM](mailto:JOHN.SANDERS@MMI-SERVICES.COM)



American Petroleum Institute  
San Joaquin Valley Chapter



# OIL BARON'S BALL

## BLACK GOLD EXTRAVAGANZA

*Saturday November 4th*

### SPONSORSHIP PACKAGES

#### *Platinum \$5,000*

- TABLE OF 10
- 6- 50/50 COINS
- BRANDED OIL DERRICK
- 3L MADORAM

#### *Gold \$2,500*

- TABLE OF 10
- 3- 50/50 COINS
- BRANDED OIL DERRICK
- 1.5L MADORAM

#### *Silver \$1,000*

- 4 EVENT TICKETS
- 2- 50/50 COINS

#### *Bronze \$500*

- 2 EVENT TICKETS

All Sponsorship Packages include recognition on a large banner at the event, Platinum Sponsors will be displayed on an additional banner and acknowledged from the Master of Ceremonies, and recognition in the API newsletter. Additionally your company will be featured in a Special Addition newsletter highlighting the event.

Visit the API website to purchase Sponsorships and tickets.  
[www.APIBakersfield.com](http://www.APIBakersfield.com) or call John Sanders 661-428-5800  
Send high res logo to [john.sanders@mimi-services.com](mailto:john.sanders@mimi-services.com)



American Petroleum Institute  
San Joaquin Valley Chapter

# Platinum Sponsor!!!

California Resources Corporation made a generous contribution of \$25,000 and became a Platinum Sponsor for the API. The check was presented at the April meeting by Anibal Araya and Melissa Morse.



## **Website News**

Check out the new site for Jobs and Internships.

Under the Resources heading you can find spots to post job openings and resumes for positions desired.

There is also a spot to post Internships if your company is seeking applicants.

## **General Meetings**

General Meetings are held on the third Tuesday of each month (February through October) at the 1933 Prohibition Room in Bakersfield, 7900 Downing Avenue. Social Session starts at 6:00 PM, Technical Session starts at 6:30 p.m., and the Dinner Session starts at 7:00 p.m.

Dinners are \$35 for pre-paid RSVPs and \$40 at the door. We may have very limited seating for those who do not RSVP. We ask that you RSVP by 5:00 PM on the Thursday before meeting and prepay for your dinner on our website at:

<http://www.apibakersfield.com/pay-online/api-monthly-dinner-meeting/>

Your payment is your RSVP. If you cannot prepay online, please contact Aaron Altramirano for another prepay option. Those who pre-pay either way are eligible for the door prizes following the guest speaker's presentation. In order to guarantee your seat and dinner choice (steak, chicken, salmon, or vegetarian) for the meeting, please check the appropriate menu selection when you are on the payment page.

Honorary Lifetime Members may RSVP to: [apibakersfieldchapter@gmail.com](mailto:apibakersfieldchapter@gmail.com) with your choice of menu option.



## **Enterprise Holdings makes large scholarship donation**

A special thank you to Linda Bliss and Enterprise Holdings for donating \$5000 to the scholarship fund.

Please consider Enterprise for your rental vehicle needs.

Enterprise Car Rental and Enterprise Truck Rental.

**See ad on page 26**

## **Time to Renew Your Newsletter Sponsorships!**

As you read through the newsletter, you can see many of our supporters sharing information about their businesses. These are our newsletter sponsors. We thank them for their support and remind them that it is time to renew your sponsorship. **We will need your renewal by the end of this month in order to continue your sponsorship in future newsletters.** So please follow the instructions below to renew. Thank you.

If you are interested in helping API while promoting your company, the newsletter sponsorship is a great way to do it. Not only is your company displayed in the newsletter, but we also show the same information on our website and at the general meetings during dinner and between speakers.

There are options for business card, half page, and full page informational pieces. All options are available for a single month or for the entire calendar year.

Payments can be made online at [www.apibakersfield.com](http://www.apibakersfield.com) or by providing payment to Anibal Araya, [anibal.araya@crc.com](mailto:anibal.araya@crc.com). Graphics can be provided to Tim Frame, [tim@mts-stim.com](mailto:tim@mts-stim.com). Contact Tim Frame if you have any questions or need assistance (661) 447-5123.

# **API Social Sponsorship**

The American Petroleum Institute SJV Chapter is actively looking for networking social sponsorships. These networking socials help to build relationships, market products or services, and promote a positive outlook on the local oil and natural gas industry.

## **Sponsoring a social will include the following**

- Email distribution of your company name to the API contact list (600+ industry related emails)
- Company logo and promotional items can be promoted at sign in/raffle table during the social
- Social event turnout is typically 40-60 industry related people
- Event will be promoted at API general meeting and API newsletter (600+ industry related emails)
- Possibility to have joint social with SPE (Society Petroleum Engineers) which will include their email distribution/newsletter promotion

## **Social Sponsorship Cost**

- Cost can range from \$600 - \$2,000+
- Lower end sponsorships typically do not involve a private room secluded for the event but more of a brewery type setting providing appetizers or food for guest
- Higher end sponsorships will typically have a private room (petroleum club, 1933) or any place that will accommodate the event (providing appetizers/Dinner/Alcohol or what is within the budget)
- We can work with any budget
- If sponsorship costs are too high, we can look to host a co-sponsor social (you and another company) cost split in half

## **For more information please contact:**

Todd Bivens, [tbivens@bak.rr.com](mailto:tbivens@bak.rr.com)

**American Petroleum Institute does not charge or profit for setting up social events**



San Joaquin Valley  
Chapter

# API Sponsorship Packages

## Dear Fellow API Members, Supporters, & Volunteers,

The San Joaquin Valley Chapter of the American Petroleum Institute is a non-profit organization comprised of petroleum related professionals. We strive to foster a spirit of cooperation among those directly or indirectly engaged in the production of oil or gas by encouraging a free exchange of ideas among members. We support several community organizations as well as educational programs each year, and we are proud to award API Scholarships to local students pursuing careers in the petroleum industry or a closely related field. API awarded \$75,000 to 29 Scholarship Recipients in June of 2022 and our goal is to exceed this years' efforts in 2023.

In an effort to support and further our future goals, we are seeking community partners. We have 4 customizable sponsorship packages available for your consideration. I've included suggested package details, however, we can contour packages based on your individual or company needs and requirements.

### API ticket and event management is an option available to you

⇒ Platinum

⇒ Silver

⇒ Black Gold

⇒ Bronze

API is a recognized 501c3 non-profit organization and your partnership contribution is **100% tax deductible, Tax ID# 95-3086622**. We are committed to investing in the future of our youth, industry, and community; your generosity and support are greatly appreciated!

Please continue to support the American Petroleum Institute, SJVC by attending our monthly meetings, participating in our major events: Golf Tournament, Fall Fun Shoot, Oil Baron's Ball, Networking Socials, sponsorships, volunteering, guest speaking, etc.

Thank you for making a difference in our community!

**(All packages are customizable based on your company preference and requirements)**

### **API Platinum Sponsorship Package \$25,000**

- Company name on 3 API Scholarships
- Monthly company recognition during monthly meetings on slideshow presentation & banner display (Jan-Oct)
- Full page ad of your choice in monthly newsletter (Jan-Oct)
- Annual website sponsor (we will include a link to your website and or/video)
- Company recognition on Social Media via API Facebook & LinkedIn pages
- Recognition at all major API Fundraising Events: API Golf Tournament, Fall Fun Shoot, and Oil Baron's Ball
- 8 API Annual Memberships
- Company Sponsor of 1 API Networking Social
- API Golf Tournament – 2 Four Man Teams
- Fall Fun Shoot – 2 Five Man Teams
- Oil Baron's Ball – Platinum Sponsorship plus one premium table with 10 event tickets
- Company name on 2 API Scholarships

### **API Silver Sponsorship Package \$15,000**

- Monthly company recognition during monthly meetings on slideshow presentation & banner display (Jan-Oct)
- Full page ad of your choice in monthly newsletter (Jan-Oct)
- Annual website sponsor (we will include a link to your website and or/video)
- Company recognition on Social Media via API Facebook & LinkedIn pages
- Recognition at all major API Fundraising Events: API Golf Tournament, Fall Fun Shoot, and Oil Baron's Ball
- 4 API Annual Memberships
- API Golf Tournament – 1 Four Man Team
- Fall Fun Shoot – 1 Five Man Team
- Oil Baron's Ball – Gold Sponsorship plus one premium table with 10 event tickets

### **API Black Gold Sponsorship Package \$10,000**

- Company name on 1 API Scholarship
- Monthly company recognition during monthly meetings on slideshow presentation & banner display (Jan-Oct)
- Half page ad of your choice in monthly newsletter (Jan-Oct)
- Annual website sponsor (we will include a link to your website and or/video)
- Company recognition on Social Media via API Facebook & LinkedIn pages
- Recognition at all major API Fundraising Events: API Golf Tournament, Fall Fun Shoot, and Oil Baron's Ball

### **API Bronze Sponsorship Package \$5,000**

- Monthly company recognition during monthly meetings on slideshow presentation & banner display (Jan-Oct)
- Quarter page ad of your choice in monthly newsletter (Jan-Oct)
- Annual website sponsor (we will include a link to your website and or/video)
- Company recognition on Social Media via API Facebook & LinkedIn pages
- Recognition at all major API Fundraising Events: API Golf Tournament, Fall Fun Shoot, and Oil Baron's Ball

#### **Black Gold & Bronze Sponsorships Choice of 1 of the following events:**

- API Golf Tournament – 1 Four Man Team
- Fall Fun Shoot – 1 Five Man Team
- Oil Baron's Ball – One premium table with 10 event tickets

## Corporate Sponsorships

As part of API's mission to give back to our local community through college scholarships for those pursuing petroleum based degrees and other local educational programs, API has created a corporate sponsorship package that includes membership and tickets to our annual events. ***We want to thank Chevron SJBU, and Enterprise Vehicle Rentals, being API's corporate sponsors and look forward to seeing their employees at our future events.*** There are several sponsor packages available for each business to decide what is best for them. We look forward to signing more up in the months to come. If you have any questions, please reach out to the API at [apibakersfieldchapter@gmail.com](mailto:apibakersfieldchapter@gmail.com)



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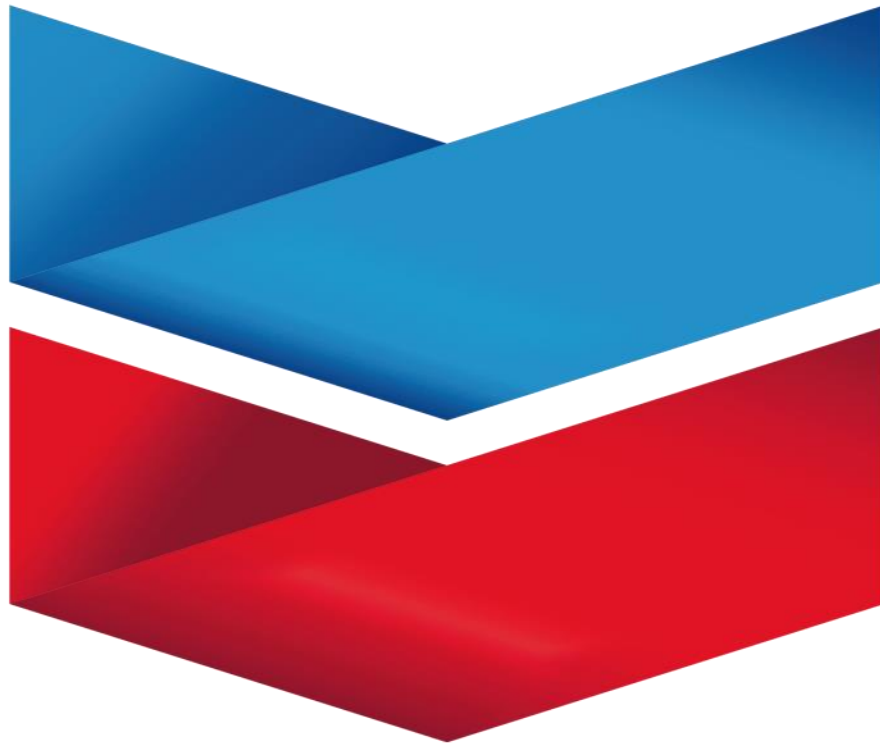
# Platinum Corporate Sponsor



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**Corporate Sponsor**

# Chevron



## Corporate Sponsor



## Marla Maples Scholarship

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## Newsletter Sponsorship

If you are interested in helping API while promoting your company, the newsletter sponsorship is a great way to do it. Not only is your company displayed in the newsletter, but we also show the same information on our website and at the general meetings during dinner and between speakers.

There are options for business card, half page, and full page informational pieces. All options are available for a single month or for the entire calendar year.

Payments can be made online at [www.apibakersfield.com](http://www.apibakersfield.com) or by providing payment to Anibal Araya, [anibal.araya@crc.com](mailto:anibal.araya@crc.com). Graphics can be provided to Tim Frame, [tim@mts-stim.com](mailto:tim@mts-stim.com).

Size	Monthly	Yearly
Business Card	\$30	\$200
Half Page	\$100	\$700
Full Page	\$200	\$1,400



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 Fax: (661) 327-0817

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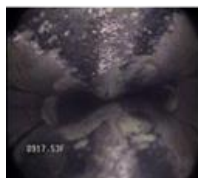


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