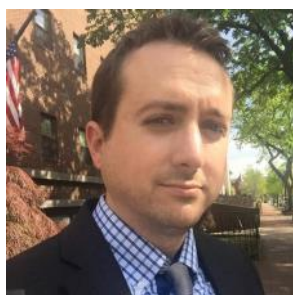


Topic: Online Reputation Management - How to put your best foot forward on the web

Presentation Description

Learn how to make your business look good online, by boosting your presence and positive coverage.



Eric Eisenhammer

Eric Eisenhammer is CEO of Dauntless Communications, a digital communications and public affairs agency serving clients around the western US. Dauntless works with businesses, legal and medical practices in addition to performing outreach for pro-business education and policy projects. Among them informing the public on the benefits of hydraulic fracturing and helping defeat an oil severance legislative proposal.



Phillip Petersen

Phillip J. Petersen serves as senior policy analyst at Dauntless Communications, helping public affairs and small businesses optimize their digital performance and achieve their goals. In 2018, Phillip served as a statewide coordinator for the successful Arizona No on Proposition 127 campaign, advocating on behalf of access to affordable energy.

General Meeting Reservations

Please RSVP by 4:00 PM the Thursday prior to the meeting here: <https://www.apibakersfield.com/pay-online/api-monthly-dinner-meeting/> Include your dinner choice of steak, chicken, salmon, or vegetarian. It is important that we have an accurate head count with food selections turned in to the 1933 Club before the event. Your timely response ensures appropriate seating is made available and that everyone gets their preferred dinner choice.

General Meeting:

Tuesday, August 20, 2019

Guest Speakers:

Eric Eisenhammer - CEO
Phillip Petersen - Senior Policy Analyst
Dauntless Communications

Technical Speaker:

No Technical Session This Month

Location:

1933 Prohibition Event Center
7900 Downing Avenue
Bakersfield, CA 93308

Schedule:

Social Hour:	6:00 PM
Tech. Session:	No Tech Session
Dinner:	6:45 PM
Speaker:	7:45 PM

Price:

\$30.00 w/RSVP and Online Pay
\$35.00 at the door

Social Hour Sponsor:

Tim Frame
MTS Solutions

Tech Session Sponsor:

Gary Watts
NorCal Pipeline

Super Prize Sponsor:

Eric Bartz
C R C

General Meetings

General Meetings are held on the third Tuesday of each month (January through October) at the 1933 Prohibition Room in Bakersfield, 7900 Downing Avenue. Social Session starts at 6:00 PM, Technical Session starts at 6:30 p.m., and the Dinner Session starts at 7:00 p.m.

Dinners are \$30 for pre-paid RSVPs and \$35 at the door. We may have very limited seating for those who do not RSVP. We ask that you RSVP by 5:00 PM on **Thursday August 15, 2019** and prepay for your dinner on our website at:

<http://www.apibakersfield.com/pay-online/api-monthly-dinner-meeting/>

Your payment is your RSVP. If you cannot prepay online, please contact David Budy for another prepay option. Those who pre-pay either way are eligible for the door prizes following the guest speaker's presentation. In order to guarantee your seat and dinner choice (steak, chicken, salmon, or vegetarian) for the meeting, please check the appropriate menu selection when you are on the payment page.

Honorary Lifetime Members may RSVP to:

apibakersfieldchapter@gmail.com with your choice of menu option.



Super Prize Raffle:

August's General Meeting has a SUPER Prize valued at over \$200. It is sponsored by Eric Bartz of California Resources Corporation. Tickets can be purchased at the dinner or online when you RSVP at our website here:

<https://www.apibakersfield.com/pay-online/api-monthly-dinner-meeting/>

All the proceeds from the Super Raffle this month go towards our Oil Can Do It Food Drive. Last month we raised \$1,370.00 for the food drive! Our super prize winner at the July meeting was: Jay Haney who won the \$200 shopping spree at Dick's Sporting Goods which was provided by Robin Brassfield-Cooper of Robin's Envirovac.



Technical Speaker Sponsor

Gary Watts—NorCal Pipeline Services

A Message From The Chairman



Last month we had Assemblyman Vince Fong joining us for dinner and speaking to us after dinner about the “The Future of the Petroleum Industry In California”. Assemblyman Fong is a rare voice of common sense in Sacramento and one of Kern County’s strongest allies. He is also a strong advocate for reasonable energy policy in California and offered his thoughts on our future as an industry in California, and ways to get the message out to the general public and some of the rational members of the California Assembly and State Senate. Yes, he said there are still a few of those in Sacramento. He spoke two days after the firing of the head of the California DOGGR, who was released for issuing too many permits. I gained some hope after hearing Vince’s thoughts, and hearing Governor Newsome’s somewhat reasonable remarks while he was visiting Chevron’s site in Cymric Field. Newsome somewhat grudgingly acknowledged that we cannot just kill the oil industry until we have a real solution for the total elimination of fossil fuel that the activists and politicians are pushing. But then came the front page article in this week’s Sunday Bakersfield Californian. The article was titled **“Is the end near for oil industry? It sure sounds like it.”** The article went beyond the headline and talked about the reality of eliminating fossil

fuel, the lowest cost energy source we have, and the negative aspects of doing away with oil and gas in the name of climate change. The author pointed out the things that we all know: bad for the economy; higher costs for living and transportation; lower paying jobs if the oil industry goes away; bad for lower income people, bad for the environment as we would be importing oil from countries who do not respect the environment like we do. I was encouraged that the message is starting to get out there if people read the whole story and not just the headlines. I encourage all of you in the industry to take advantage of any opportunities to get the message out there. Talk to your friends and family and those who do not know the whole story about what fossil fuel elimination really means. Participate in industry sponsored visits to the state capital to inform our lesser informed legislators. We have to do what we can do to convey the true story to those who are on the emotional band wagon of fossil fuel elimination in the name climate change.

This month we have Dauntless Communications speaking to us about online reputation management. They may have some ideas that fit in nicely with getting our pro-industry message out there. So make your reservations to attend the August meeting here: <https://www.apibakersfield.com/pay-online/api-monthly-dinner-meeting/>.

If you look at our calendar of events, you can see that our next activity will be the Adopt-A-Highway party in September, followed by the Fall Fun Shoot in October. Details about the Adopt-A-Highway will be coming as we get closer to the date of the activity, but there is a flyer for the Fall Fun Shoot in the newsletter and registration is available online here: <https://www.apibakersfield.com/2019-fall-fun-shoot/>. We encourage you to sign up early for what is sure to be another great event put on by our FFS Chairman Jim Roberts.

When you go to the website, you can see that we have a new sponsorship opportunity available for the Fall Fun Shoot. It is a photo sponsorship which will get your logo placed on the team photos that are provided to every one of the 300 shooters that participate. How would you like to have your company logo sitting on the desks and credenzas of our API members?

I think I am running out of space for any more commentary this month, but as always, I love to hear your feedback. Please feel free to call or email your comments or suggestions to (661) 330-0423, mhandren@yahoo.com, or apibakersfieldchapter@gmail.com.

I look forward to seeing you all at the August Meeting!

Mike Handren
2019 API Chairman

Some Thank You Notes From Some Of The 2019 Scholarship Recipients

Dear API Scholarship Committee,

Thank you for the extremely generous scholarship award from API. I am truly sorry that I was unable to attend the dinner and was very honored when my parents informed me of the special certificates from our congressman and senator. I just finished studying "Engineering for Sustainability" at the University of Munich Germany this summer, so the scholarship funds definitely helped with this added expense. Sorry for the late letter, but please share my deepest appreciation with all of the API board and members.

Natalie Roberts

Dear all,

I am sending this email to thank you for giving me the privilege to receive a scholarship and be invited to the rewards dinner presented by API, San Joaquin Valley Chapter. I am glad to be a part of a community that puts effort into supporting students in their education, helping them accomplish their ultimate life goals. So thank you, once again, for recognizing me as a student and supporting me. Any support I receive motivates me to become a better person and pushes me to go above and beyond, exceeding expectations as I continue my education. I hope to see you all once again!

Also, I apologize for the late thank you. I had sent some handwritten letters to you all, however, they got lost in the mail and were recently sent back to me.

Thank you,

Salil Trehan
UC Riverside
Biological Sciences

Dear Mr. McClard,

I apologize for being unable to make it to the event yesterday as I got sick that morning, but my parents greatly enjoyed the API dinner.

I wanted to take a moment to thank the API Scholarship Board for providing this generous scholarship. It has lightened my financial burden, and it will serve as a great asset to helping me pursue higher education. Your generosity has inspired me to give back to the community, and I hope one day, I will be able to help students achieve their dreams just as you have helped me reach mine.

Best,

Shivani

Some Thank You Notes From Some Of The 2019 Scholarship Recipients



Mr. James Mecland & Scholarship Committee,

I am honored to have been selected as one of the recipients of the API Scholarship. Thank you for your generosity, which has given me the opportunity to continue my education at Chico State.

Thank you again for your thoughtful and generous gift.

Sincerely,
Kaityn Cooper

July 3, 2019

Greetings American Petroleum Institute - San Joaquin Valley Chapter,

Thank you so much for awarding me one of your organization's scholarships. I am deeply honored and grateful for your support as I begin my first year in college in pursuit of a geophysical engineering degree at Colorado School of Mines. The scholarship money will be used to pay for my tuition and housing.

Sincerely,

Jared R. Tholl

Jared Tholl
661-599-3283
tholljared@gmail.com

Some Thank You Notes From Some Of The 2019 Scholarship Recipients

Dear Mr. McClard,

I would like to thank you and the scholarship board of the API's San Joaquin Valley Chapter for selecting me to receive one of the scholarships that were awarded at the dinner last night.

My family and I very much enjoyed the occasion, and the dinner was excellent. Making it even more special was that I was accompanied by two of my cousins visiting from Indonesia.

It was truly an honor for me to be among the recipients of scholarships awarded by the API's San Joaquin Valley Chapter during its monthly meeting in June 2019 at the Speakeasy Bar and Grill.

Considering that the scholarship board described the competition for scholarships as extraordinary, my appreciation for the scholarship was made even deeper.

As I enter my sophomore year at Cal Poly Pomona, I pledge to give my best effort in my studies so that your investment in my education will benefit you as well as myself.

One of the highlights of the evening was having a long discussion with one of your members about the oil and gas industry. He shared information that will certainly be helpful as I work toward achieving my goals for the future. I also enjoyed the speech by the chapter's chairman, Mr. Mike Handren.

Thank you again for choosing me to be among those who were fortunate to be awarded the generous scholarships by your worthy organization to help finance their college education.

Sincerely,

Arjuna Torczon



San Joaquin Valley
Chapter

July Dinner Meeting With Assemblyman Vince Fong



June Dinner Meeting



API Website www.apibakersfield.com

Need to pay for your monthly meeting? How about that membership that you've been meaning to renew? Or that event that you're sponsoring...visit the API website! Start paying the easy way with API's Pay Online options.

The website also has a lot of information about our chapter's events. Visit the website today and see what you're missing!

Contact Steve Schauer (steve.schauer@titancoiltools.com) or Andy Pollock (apollock@genprod.com) with any comments or issues with the site.

API Needs Your Help In The Oil Can Do It Food Drive



The Oil Can Do It food drive to help stock the shelves of the Golden Empire Gleaners had its kickoff event on June 6 at the corner of Ming Avenue and Forum Way. Now we need to keep it going through the summer, as the API participates in the friendly competition between API, Chevron, Aera, and CRC to gather the most food and funds for the Gleaners. The drive runs all summer and ends on August 31, 2019, so we have lots of time for collecting food and funds.

API typically gathers together a team of industry partners representing the local industry outside of the big three oil companies. Last year the API team did a great job with its coalition of partners led by Berry Petroleum and MacPherson Energy. We also had support from our API members at our meetings, and from many other companies including Sentinel Peak, PCL, Titan, E&B, SageRider West, Halliburton, PROS and others.

If you or your company is interested in joining the API team this year, contact Mike Handren at mhandren@yahoo.com, (661) 330-0423 for a presentation or more information, or Tim Frame at tim@mts-stim.com (661) 447-5123 for information and to get up set up with collection boxes.



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SageRider West
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JD Rush
E&B Resources
Diversified Project Services International
Titan Oilfield Services
Key Energy Services
Sturgeon Services International
Weatherford Production
Robert Heely Construction
Ken Small Inc
General Production Service
C&J Energy Services
MMI
Ensign Drilling
Ensign Production
Total-Western**

2019 Upcoming Events

August 20	General Meeting Eric Eisenhower
August 31	OCDI Concludes
September 17	General Meeting
September 21	Adopt-A-Highway
October 4	Fall Fun Shoot
October 15	Last General Meeting of 2019
November 2	Oil Baron's Ball



API Facebook Page



Visit the API Facebook page at

www.facebook.com/apibakersfieldchapter

View upcoming events and photos from past events.

To submit photos from API events, please send an email to Social Media Chair Luis Lopez

luislopez661@gmail.com

API LinkedIn Group



Have you joined API's LinkedIn Group?

www.linkedin.com/groups/6788222/profile

This group is also managed by Luis Lopez. Join today and see what everyone is talking about.



API Fall Fun Shoot

SAVE THE DATE
Friday October 4, 2019
Five Dogs Range

Volunteers needed
Sponsorship opportunities available



San Joaquin Valley
Chapter



API Bakersfield SJV Chapter FALL FUN SHOOT

To Benefit the API Scholarship Fund

October 4th, 2019

Sign-In & Breakfast 6:30am

Shoot Starts 8:00am



\$600 per Team of 5
(Includes Breakfast & Lunch)

5 Dogs Shooting Range
20238 Woody Road
Bakersfield, CA

To pay for your team or sponsorship go to
www.apibakersfield.com/2019-fall-fun-shoot

1st, 2nd, 3rd Place Team Prizes (Handicapped)
1st Place Team Prizes (Open)

Prizes for Individua Men & Women High Shooter

Breakfast Sponsor



Lunch Sponsor



Additional BBQ tickets available
for non-shooters \$20



Super Prize Tickets
\$20 each or (6) for \$100



General Raffle Tickets
\$5 each or (5) for \$20



4 Person Golf Cart \$150



**Sponsorship Package
Opportunities Available.**

For Questions please contact

Jim Roberts (661) 805-5766
Russel Thibodeaux (661) 205-3088



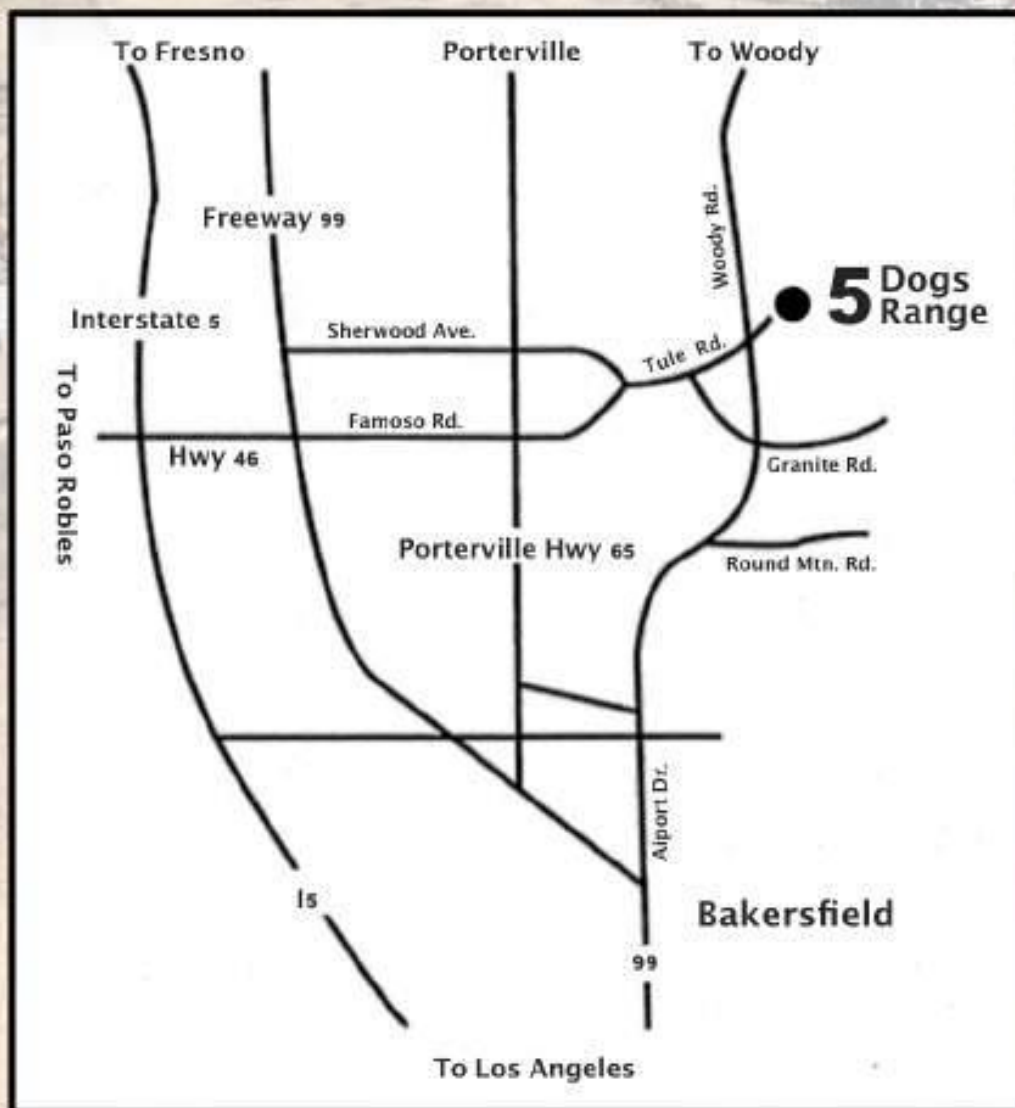
API Bakersfield SJV Chapter FALL FUN SHOOT

To Benefit the API Scholarship Fund

October 4th, 2019

5 Dogs Shooting Range

20238 Woody Road
Bakersfield, CA



API Bakersfield SJV Chapter FALL FUN SHOOT

To Benefit the API Scholarship Fund

October 4th, 2019



\$125 for 20 Gauge Sign Sponsorship

- Sponsor Sign.

\$1000 for 12 Gauge Sponsorship

- Sponsor Sign.
- Sponsor announcements throughout the event.
- Recognition on sponsor banner.
- Advertisement on API Website, Newsletter, Facebook and LinkedIn.
- Lunch & beverages (beer and non-alcoholic).
- 1-5 man shooting team.
- \$100 in raffle tickets.
- \$100 in super raffle tickets.

\$1500 for Double Barrel Sponsorship

- Everything from the 12 Gauge Sponsorship +
- \$400 in raffle tickets (instead of \$100).
- \$200 in supper raffle tickets (instead of \$100).

API Scholarship Donation Sponsorship

- Contribute directly to scholarship.
- Recognition or anonymously.

Team Photo Sponsorship

- \$1,000 Logo on Team Photos.
- \$500 Logo on Photo Holders.



(2018 Sample)

*** This is a limited advertising opportunity, for more-info please contact **Russell Thibodeaux (661) 205-3088**

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API Bakersfield SJV Chapter FALL FUN SHOOT

To Benefit the API Scholarship Fund

October 4th, 2019



Team Name: _____

Team Captain Name: _____

Team Member #2 Name: _____

Team Member #3 Name: _____

Team Member #4 Name: _____

Team Member #5 Name: _____

(All team members listed will receive Membership in API for the remainder of 2019)

Credit card information form

For assistance please contact David Budy (661) 333-0455

Name (as it appears on card): _____

Phone number: _____

Card billing address: _____

(Zip code) _____

Type of card (circle one): **Visa** **Mastercard** **Amex**

Card number: _____

3 or 4 digit security code on back of card: _____

Expiration date: _____

Fall Fun Shoot Charges:

Shooter entry fees (\$600 per team)

General raffle tickets* (\$5 each or 5 for \$20)

Super raffle tickets** (\$20 each or 6 for \$100)

Sponsorship packages available (see website www.apibakersfield.com)

Four person golf cart (\$150 each)

Additional lunch tickets (\$20 each)

Total Charges: \$ _____



To view this posting in its entirety and submit a resume, please visit:
careers-srcx.icims.com

Engineer, Development and Operational Planning (Bakersfield, CA)

Job Responsibilities

The Engineer, Development & Operational Planning will serve as an integral member of the Asset Management team with responsibilities including, but not limited to, the following:

- Maintain the division level development operational and financial models
 - Facilitate coordination with asset teams to ensure the accuracy of development plans, operational schedules, and forecasts
 - Interface with multiple stakeholders of the operational group to provide full life cycle analysis, from leasing to marketing
 - Assist Strategic Planning team with annual operating plan and periodic updates; execute quarterly operations update process
 - Assist with developing & executing asset model sensitivity analysis and present recommendations to stakeholders
 - Facilitate the Division Whiteboard, Asset Assessment, and Project Approval discussions while making necessary updates
 - Compile, review, edit, and offer feedback on Monthly Management meeting notes in support of the Division Director
 - Provide insight into broader development plan to stakeholders in order to allow for operational alignment
- Comply with Seneca's EHSQ policies, standards and procedures and demonstrate active and regular involvement in EHSQ programs

Job Qualifications

This position requires a Bachelor's Degree in Engineering and at least two (2) years of related experience.

Candidates with experience in a planning and/or financial role is a plus.



To view this posting in its entirety and submit a resume, please visit:
careers-srcx.icims.com

Engineer, Production (Bakersfield, CA)

Job Responsibilities

The Engineer, Production will serve as an integral member of the Operations team with responsibilities including, but not limited to, the following:

- Recommending well intervention and P&A operations procedure details and supervising their execution
- Coordinating D&C, workover, and P&A operations among the Regulatory, Engineering, and Field Operations groups
- Working with the Procurement group to provide cost analysis and coordinate bidding of services and equipment for D&C and workover programs
- Ensuring regulatory compliance with Long Term Idle Well management plan testing and reporting requirements

Comply with Seneca's EHSQ policies, standards and procedures and demonstrate active and regular involvement in EHSQ programs.

Job Qualifications

- Successful candidates must possess a Bachelor's Degree in Engineering and a minimum of two (2) years combined operations and production engineering experience in onshore operations. Candidates with five (5) or more years of operations experience in California onshore thermal operations are highly desired.

The San Joaquin Valley Chapter of the API is here to support our industry and our members. We are happy to post job openings and career opportunities for our members at no cost to the posting company. If your company has opportunities that you would like for us to publicize, please send them to the newsletter editor at mhandren@yahoo.com.

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 Cell: (661) 331-7171
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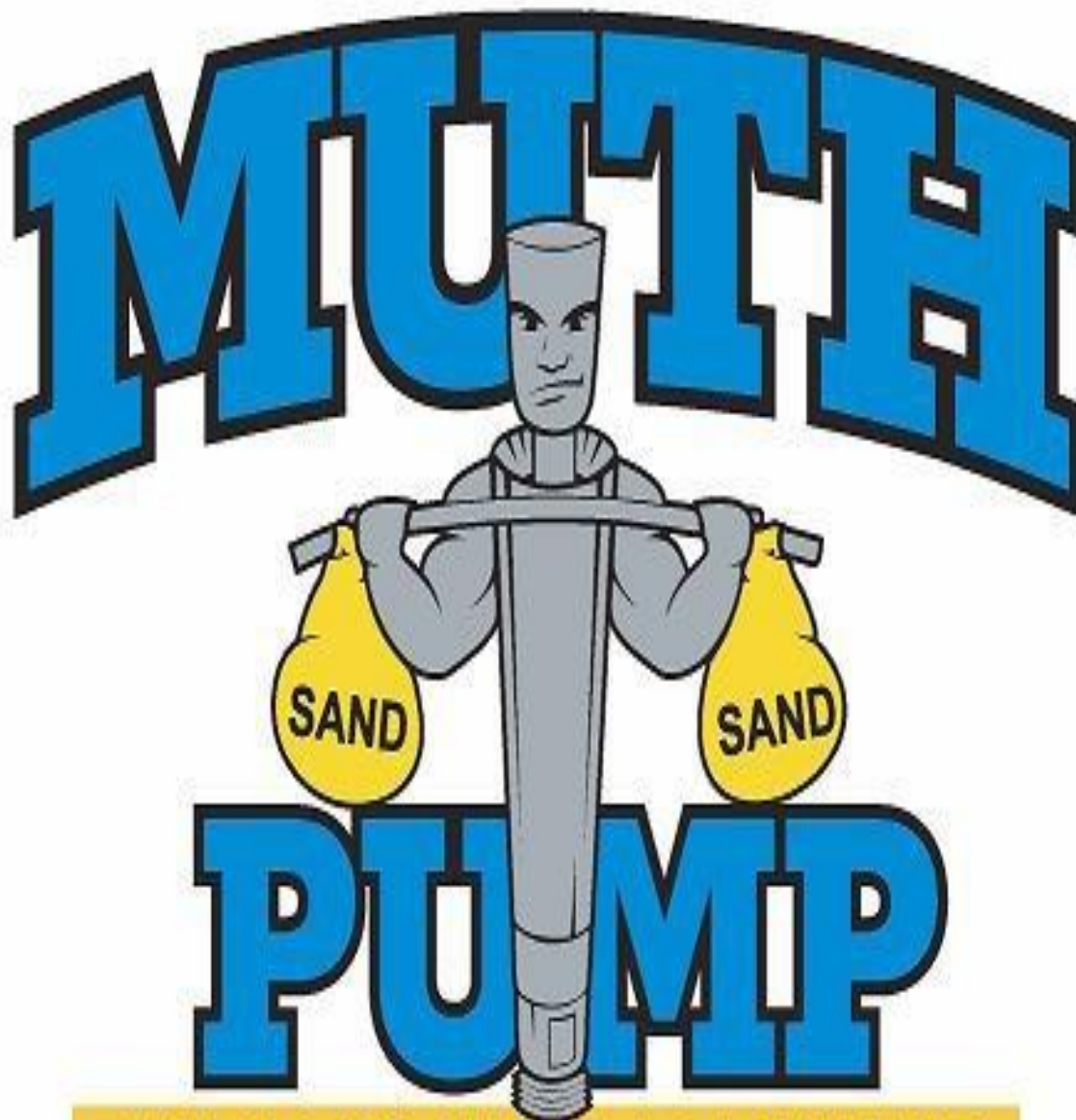


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Kerrie Roberts
Business Development Manager
kroberts@ramsgate.us

API Social Sponsorship

The American Petroleum Institute SJV Chapter is actively looking for networking social sponsorships. These networking socials help to build relationships, market products or services, and promote a positive outlook on the local oil and natural gas industry.

Sponsoring a social will include the following

- Email distribution of your company name to the API contact list (600+ industry related emails)
- Company logo and promotional items can be promoted at sign in/raffle table during the social
- Social event turnout is typically 40-60 industry related people
- Event will be promoted at API general meeting and API newsletter (600+ industry related emails)
- Possibility to have joint social with SPE (Society Petroleum Engineers) which will include their email distribution/newsletter promotion

Social Sponsorship Cost

- Cost can range from \$600 - \$2,000+
- Lower end sponsorships typically do not involve a private room secluded for the event but more of a brewery type setting providing appetizers or food for guest
- Higher end sponsorships will typically have a private room (petroleum club, 1933) or any place that will accommodate the event (providing appetizers/Dinner/Alcohol or what is within the budget)
- We can work with any budget
- If sponsorship costs are too high, we can look to host a co-sponsor social (you and another company) cost split in half

For more information please contact:

Bryce Horton – Bryce.horton@bakerhughes.com (661.319.5038)

American Petroleum Institute does not charge or profit for setting up Social events

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Cameron West Coast

California

PRIMARY FOCUS

Services and Manufacturing

- Surface Systems (Wellhead, Trees, etc.)

CONTACT INFO

Cameron West Coast

4315 Yeager Way

Bakersfield, CA, 93311

Office: 661-241-5400

24/7 Service: 661-241-5404



EQUIPMENT

- Casing Heads
- Wellhead Spools
- Multi-bowl Wellhead
- 2k-30k PSI Equipment
- Christmas Trees
- Gate Valve
- Flanges
- Casing Mandrels
- Tubing Hangers
- API Spare Parts, Ring Gaskets, etc.

Capabilities

Cameron West Coast operates the only API 6A / ISO 9001 Licensed Wellhead manufacturing location west of the Rockies, providing turn-key wellhead solutions and services:

- Quick-Turn Manufacturing
- On-Site Engineering
- API Monogram
- Aftermarket Repair
- Machining
- Assembly
- Gate Valve Rebuilding
- Quality Inspection
- Hydro-Testing
- Spare Parts Inventory
- NDE Testing
- Paint

Main Facilities at-a-Glance

Manufacturing

Warehouse

Office

Bakersfield

▪ 40,000 sq/ft

▪ 10,000 sq/ft

▪ 8,500 sq/ft

North California – Benicia

Service Base

▪ 4,000 sq/ft

▪ 1,000 sq/ft

Primary Services

- 24/7 Service Onshore & Offshore
- Wellhead Installation
- Wellhead Inspection
- Wellhead Identification
- Wellhead Repair
- Bucking – 2-3/8" - 21"
- Hydraulic Torqueing
- Set & Retrieve Plugs under pressure Back-Pressure Valves & TWC
- Hydraulic Lubricator
- Tubing Hanger Redress
- Casing Cold Cutting
- Stud Cold-Cutting
- BOP Rental (7", 9", 11")
- BOP Nipple-Up and Test
- Frac Tree Rental
- BOP Replacement Parts
- Flange, Spool, and DSA Rental
- Test Plugs, Wear Bushings
- Valve-Removal Lubricator

History

Cameron West Coast serving California and the West Coast 80yrs continually, onshore and offshore. Below are a few of the storied companies that make up the Cameron West Coast family today.



Newsletter Sponsorship

If you are interested in helping API while promoting your company, the newsletter sponsorship is a great way to do it. Not only is your company displayed in the newsletter, but we also show the same information on our website and at the general meetings during dinner and between speakers.

There are options for business card, half page, and full page informational pieces. All options are available for a single month or for the entire calendar year.

Payments can be made online at www.apibakersfield.com or by providing payment to David Budy, dbudy@sentinelpeakresources.com. Graphics can be provided to Mike Handren, mhandren@yahoo.com.

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Corporate Sponsorships

As part of API's mission to give back to our local community through college scholarships for those pursuing petroleum based degrees and other local educational programs, API has created a corporate sponsorship package that includes membership and tickets to our annual events. We want to thank Seneca Resources for being API's second corporate sponsor and look forward to seeing their employees at our future events. There are several sponsor packages available for each business to decide what is best for them. We look forward to signing more up in the months to come. If you have any questions, please reach out to the API at apibakersfieldchapter@gmail.com



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