

## **Kern Citizens for Energy: Help! Defending the Petroleum Industry in California**



Tracy Leach

Tracy Leach is the founder and President of Providence Strategic Consulting, Inc., and has spent two decades in the political consulting and public affairs arena. The firm specializes in building winning coalitions as well as meeting the goals and objectives of those in business.

Tracy has managed numerous city, county, state and federal candidates as well as issue-advocacy campaigns representing oil and gas, water, pharmaceuticals, housing developments, solar power, non-profits, transportation, mining and many other outstanding industries. She possesses a Bachelor of Arts in Political Science and is a member of the American Association of Political Consultants and the Public Relations Society of America.

Tracy is also a member of Kern Citizens for Energy and will be presenting on the topic listed above. Kern Citizens for Energy is an organization dedicated to supporting the thousands of men and women who work in the oil and gas industry here in Kern County. Our coalition of small business owners, nonprofits, chambers of commerce, taxpayer advocates, energy companies, local elected officials and residents supports a robust and diverse petroleum industry in Kern. KCE is dedicated to advocating for local energy production in order to provide local jobs, reduce our nation's dependence on foreign oil and increase revenues for Kern County schools, roads and public safety.

**General Meeting:**  
**Tuesday, April 18, 2017**

**Guest Speaker:**  
Tracy Leach  
President of Providence  
Strategic Consulting, Inc.

**Location:**  
Bakersfield Petroleum Club  
5060 California Ave. 12th Floor  
Bakersfield, CA

**Schedule:**

Social Hour:	6:00PM
Tech. Session:	6:30PM
Dinner:	7:00PM
Speaker:	8:00PM

**Price:** \$30.00

**Social Hour Sponsor:**  
Ryan Knapp  
Enterprise Holdings

**Tech Session Sponsor:**  
James McClard  
Baker Hughes

**Super Prize Sponsor:**  
Robin's Brassfield-Cooper  
Robin's Eniro Vac

## Topic: Multiphase Fluid Pumping Technology



Carlos Matheus

March's Technical Speaker is Carlos Matheus and Darryll May. They will be presenting on how the NOV Moyno Tri-Phase™ System transfers high Gas Volume Fraction (GVF) multiphase fluid mixtures through a single pipeline down to a processing facility without separation at the wellhead.

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## General Meeting Reservations

Please RSVP to [apibakersfieldchapter@gmail.com](mailto:apibakersfieldchapter@gmail.com) or Eddie Gutierrez at 661-440-5008 by 4:00 PM the Monday prior to the meeting. Include your dinner choice of steak, chicken, salmon, or vegetarian. It is important that we have an accurate head count with food selections turned in to the Petroleum Club the day before the event. Your timely response ensures appropriate seating is made available and that everyone gets their preferred dinner choice.

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## Super Prize Raffle:

April's General Meeting SUPER Prize valued at over \$200 is sponsored by Robin Brassfield-Cooper with Robin's Enviro Vac. Tickets can be purchased at the dinner and remember all proceeds from the Super Raffle goes towards the API's General Scholarship Fund! You could be a winner like Les Clark at our March Meeting! Enjoy your very nice Yeti Cooler!



## CHAIRMAN'S CORNER

Welcome to April everyone and what a beautiful month it has started out to be. All the flowers and trees are in bloom to get us ready for API Golf Tournament on May 5<sup>th</sup> 2017. We plan on it being another great tournament. If you plan on playing in the API Golf Tournament you need to get your reservations in as soon as possible as the mornings are full at Stockdale and Sundale. There are a few teams available in the afternoon at both courses, but they are going fast. If you would like to market your company with items to go in our golf tournament goodie bags, please contact Mr. Jim Roberts as there is always room for more items.

Please don't forget to attend our Adopt-A-Highway event that will be on Saturday April 22, 2017. We will meet at 7:00am at The Golden Bull on the corner of Hwy 43 & Hwy 58 for breakfast before we start our cleanup. The event usually takes two hours. Depending on how many attend. Everyone is invited.

Don't forget there are still openings for our:

- Happy Hour Sponsor-\$150.00
- Technical Speaker Sponsorship- 4/\$50.00 Gift Cards
- Supper Prize Raffle- \$200.00+

Please contact me if your company would be willing to sponsor any of the sponsorships listed above. I hope to see as many of you as possible at our next API Meeting on April 18<sup>th</sup> 2017. Feel free to bring a guest and help build our membership so we can generate as much money as possible for this year's API Scholarship Fund.

Jimmy Dean

2017 Chairman – American Petroleum Institute, SJVC

(661) 472-3438

[jimmyedean@outlook.com](mailto:jimmyedean@outlook.com)

[www.apibakersfield.com](http://www.apibakersfield.com)



## 2017 Upcoming Events

April 18	General Meeting
<b>May 5</b>	<b><i>Golf Tournament</i></b>
May 16	General Meeting
June 20	General Meeting
July 18	General Meeting
August 15	General Meeting
September 19	General Meeting
<b>October 6</b>	<b><i>Fall Fun Shoot</i></b>
October 17	General Meeting
<b>November 4</b>	<b><i>Oil Baron's Ball</i></b>

### API Facebook Page



Visit the API Facebook page at

[www.facebook.com/apibakersfieldchapter](http://www.facebook.com/apibakersfieldchapter)

View upcoming events and photos from past events.

To submit photos from API events, please send an email to Social Media Chair Christina Lencioni [christina.lencioni@gmail.com](mailto:christina.lencioni@gmail.com)

### API LinkedIn Group



Have you joined API's LinkedIn Group?

[www.linkedin.com/groups/6788222/profile](http://www.linkedin.com/groups/6788222/profile)

This group is also managed by Christina Lencioni. Join today and see what everyone is talking about.

## Networking Events

We are still looking for current and future Networking Sponsors. They can range from inexpensive to as elaborate as your budget allows. You can contact Chad Horton via email at [chad.horton@tigerhd.com](mailto:chad.horton@tigerhd.com) or by phone at (562)481-4235 with any questions you may have regarding our networking mixers.

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### New Honorary Lifetime Member

I am honored to be considered for the Honorary Lifetime Membership. My forty year career in the oil industry started with Getty Oil Company in Levelland, Texas in 1977 and ended with Freeport McMoRan Oil & Gas in on February 28, 2017. There were six other companies in between the beginning and the end that included Petro-Lewis, Santa Fe Energy, Monterey Resources, Texaco, Nuevo Energy, and PXP.

I started as an engineer for Getty after graduating from Texas Tech University with a degree in petroleum engineering in 1977. I eventually migrated into the world of operations and operations management which is where I spent the bulk of my career.

I worked in Levelland, Lubbock, Longview, and Brenham, Texas; Denver, Montana, North Dakota, and Lafayette, Louisiana. I moved to Bakersfield in March of 1984 and have lived in Bakersfield all but two years since then. I managed California operations in the San Joaquin Valley, L A Basin, Ventura Basin and offshore.

I have been a member of the SJV Section of API for about thirty years (since I played in my first API golf tournament) and I have been on the board for about nineteen years, starting during my time with Texaco in 1998. I have chaired the BGP section for many years, and was the newsletter editor for about eight years. I am currently the Chairman of the Scholarship Committee.

I have intentionally kept this brief, but if you need more information or specifics, please advise me. Thank you for considering me for this honor.

Sincerely,  
Michael Handren



## Adopt A Highway

We are looking for 12 to 16 volunteers to help clean up Enos Ln. Between Rosedale and Stockdale on Saturday, April 22. The event kicks off 7:00AM with breakfast and socializing at the Golden Bull Restaurant on northeast corner of Enos Ln and Rosedale Hwy. At 8:00AM the clean up begins and we are expecting to be completed by 10:00AM. There will be more details and a sign up sheet at the April general meeting. If you would like to sign up by email, please send your info to Todd Bivens at [tbivens@bak.rr.com](mailto:tbivens@bak.rr.com)

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# ADOPT A HIGHWAY



# 68<sup>TH</sup> ANNUAL API GOLF TOURNAMENT

FRIDAY MAY 5<sup>th</sup>, 2017

REGISTER ON-LINE AT

[www.apibakersfield.com/pay-online/2017-golf-tournament](http://www.apibakersfield.com/pay-online/2017-golf-tournament)

**Golf Courses:** Stockdale & Sundale

**Flight Times:** 7 AM & 12:30 PM

**Cost:** \$600 per team

**Sponsorship Opportunities:**

Tee Sign, \$150 one course / \$200 both

Platinum, \$750

Premier, \$1000

Black Gold, \$1500

**AM FOR BOTH  
COURSES FULL**

Confirm registration or pay by check : David Budy, 333-0455 // Everything else: Jim Roberts, 805-5766



San Joaquin Valley  
Chapter



## API Golf Tournament Sponsors

Our API Golf Tournament is Friday May 5th! Morning and afternoon flights at both courses are available. We are still looking for sponsors to help with this event and we have multiple sponsorship options available—if you don't see one you like please let us know, and we'll make a new one just for you! We also have BBQ Stations available for both courses and are also accepting prize donations for the raffle! If you have questions, please contact **Jim Roberts** at 661.805.5766

**Tee Sign, One Course: \$150      Tee Sign, Both Courses: \$200**

**Platinum: \$750**

**Premier: \$1,000**

**Black Gold: \$1,500**

**Tee Sponsorship: Both Courses**

**Tee Sponsorship: Both Courses**

**Tee Sponsorship: Both Courses**

**Advertisement on website, newsletter,  
facebook, linkedin**

**Advertisement on website, newsletter,  
facebook, linkedin**

**Advertisement on website, newsletter,  
facebook, linkedin**

**Golf cart at one course**

**Golf cart at one course**

**Golf cart at one course**

**50 Raffle Tickets**

**100 Raffle Tickets**

**2 API Duffle Bags**

**4 API Duffle Bags**

***We would like to thank the companies that have sponsored the tournament so far.***

### Tee Sign Sponsors

<b>Patriot Environmental</b>	<b>Sweet Oil Tool Rental</b>
<b>Enterprise Holdings</b>	<b>Pro One Energy</b>
<b>C&amp;J Energy Services</b>	<b>The Petroleum Club</b>
<b>Summit ESP</b>	<b>Kathryn Hoffman</b>
<b>C&amp;H Testing</b>	<b>Cortech</b>
<b>Ponder Environmental Services</b>	<b>MRC Global</b>
<b>Total Western</b>	<b>Baker Corp</b>
<b>PROs</b>	<b>Coles Environmental</b>
<b>Rapid Rod Services</b>	<b>Enova</b>

### BBQ Station Sponsors

<b>Baker Hughes</b>
<b>Cal Coast Acidizing</b>
<b>Mid Cal Labor</b>
<b>Clariant</b>





San Joaquin Valley  
Chapter

## Community Involvement

### Kern County Regional Science Fair

On March 14, 2017 Kern County Regional Science Fair was held at the Rabobank Convention Center. Grades 4-12 were represented from schools throughout the county. The API Board provided 3 volunteers for judging projects related to the oil and gas industry. Twelve projects were judged and they were from subject matter related to our industry of oil and gas. API awarded a total of \$950 to 12 different students with projects from the elementary, middle, and high school levels. A special thanks to the API judges; Ramiro Estenssoro, and Jeff Hanson. Also, thank you to API board member Christina Lencioni for being our photographer. Ramiro Estenssoro, our Educational Chairman has been very diligent at keeping API involved in the county science fair and promoting our Industry to future engineers and scientists. As a result of our awards at the science fair, we have definitely noticed more and more participation each and every year. API surely encourages all parties involved to keep up the great work.



## Mark Your Calendars – 2017 Kern Energy Festival



You won't want to miss the 2017 Kern Energy Festival, an event celebrating our industry and educating the public on the positive impacts energy has on Kern County's local economy. This year's festival will be held November 11, 2017, at the Kern County Museum.

More than 2500 people attended the inaugural Kern Energy Festival. The interactive and fun event was born from a desire to educate the community on local energy production in a celebration with food and drinks, fun activities, attractions, and exhibits for all ages.

All net proceeds go to educational charities to preserve learning for future generations.

Sponsorship opportunities are available. Click [here](#) to learn more.

**WHEN:**

November 11, 2017

10 a.m. – 3 p.m.

**WHERE:**

Kern County Museum

3801 Chester Avenue

Bakersfield, CA

More information is available at [www.KernEnergyFestival.com](http://www.KernEnergyFestival.com)

Keep updated about the event by liking the [Kern Energy Festival's Facebook page](#).



## **Powering Our Economy, Empowering Education.**

K-COCA is an organization that is dedicated to providing educational incentives, opportunities, and assistance to Kern County high school students who have demonstrated an interest in pursuing higher academic learning after completing high school, and for those who have an interest in, or a connection to, the oil & gas, agriculture, construction, utility and energy industries. The K-COCA Scholarship Committee seeks to help fund and support qualified students by helping to fill the unmet financial needs of students pursuing educational opportunities at accredited colleges, universities and technical institutions.

K-COCA seeks to assist local students who plan to remain in, or return to, Kern County after completing their post-secondary education because K-COCA recognizes that the continued education of our youth benefits our entire community.

-Robin Brassfield-Cooper

Owner of Robin's EnviroVac & Founder of K-COCA

[www.k-coca.com](http://www.k-coca.com) <http://robinsenvirovac.com/index.php>

[robinsenvirovac@bak.rr.com](mailto:robinsenvirovac@bak.rr.com) (661) 747-6462





Robin's EnviroVac is a Bakersfield Certified Woman-Owned Business serving Oil & Gas, Agriculture, Energy Utility and Construction industries. We provide a variety of environmental and industrial maintenance services to companies and government services throughout California.

Robin's EnviroVac was founded in 1999 by a then 30-year Kern County oil industry veteran. Robin Brassfield-Cooper focused on providing outstanding customer service, honest communication, and exceptional employee relations to expand operations. The company is now a vertically-integrated, full-service operation handling everything from emergency spills to routine industrial maintenance.

Learn more at:  
[RobinsEnviroVac.com](http://RobinsEnviroVac.com)



## **Thanks To Our Sponsors and Supporters for Black Gold Success!**

The “Murder At Crooked House” was solved and the Kern County Cancer Fund received \$10,000 from API / Black Gold Productions. We had 500 patrons attend the five performances and nobody left disappointed. The ticket sales were up from last year and so were the sponsorships. Because of our great sponsorship support this year, we were able to donate a significant amount and serve as a major sponsor of the Campout Against Cancer.

We would like to thank our sponsors for their generous contributions even as the oil industry is still trying to get back on its feet. They are:

**Freeport McMoRan Oil & Gas**

**Clifford and Brown**

**Key Energy Services**

**PCL Industrial Services**

**Terra Chem**

**PROS Incorporated**

**BMW of Bakersfield**

**Trans-West Security Services**

**Rain-for –Rent (Popcorn Machine)**

**\*Raffle prize donations from Pengo, TerraChem, Clariant and MTS\***

We would like to thank Tim Frame for organizing the volunteers and handling the many responsibilities of managing the house. He does a great job of taking care of business. We thank all the volunteers and ticket sellers as well. And once again we wish to thank Jim Roberts for arranging for our liquor license and manning the bar.

This is a team effort and an event that could not have gone on for the last eighteen years without such a great team!



Dear Professional,

We look forward to having you attend the Western Regional Meeting in Bakersfield, California from April 23- April 27, 2017. The event will be held at the Marriott Convention Center in Downtown Bakersfield and is sure to be an event to remember! We will have:

- Engaging Panel Sessions with Valley Executives, Market Leaders, and Regulatory Experts. Leaders from local operators will share their insights, and representatives from the DOGGR, State Water Board, and BLM will headline an exciting Regulatory Panel.
- Over 100 technical papers will be presented ranging in topics from managing drilling fluids to simulating production response in Midway Sunset. Disciplines covered include Drilling, Production, Reservoir, Facilities, Information Technology, and Health and Safety.
- Hand selected Continuing Education covering topics in steam management, water flooding, and artificial lift. Also included are classes on managing change and financial valuation modeling tailored specifically to the O&G industry.
- Keynote address from 2018 SPE President, Darcy Spady.

If you plan on attending the event I encourage you to register sooner rather than later as our [early bird special \(a discount of \\$100\) is in effect until February 25<sup>th</sup>](#). SPE members will be able to attend the four day conference, exhibition hall, and all networking events for \$300. Non-members are of course welcome, but will be charged an early bird rate of \$400 (also a \$100 discount to the onsite registration fee).

If you have any questions regarding the conference or to register please visit our website [www.spewrm.org](http://www.spewrm.org)

Sincerely Yours,

Keith Kostelnik  
SJV SPE 2016-2017 Chair  
2017 WRM Chair

## API Website [www.apibakersfield.com](http://www.apibakersfield.com)

Need to pay for your monthly meeting? How about that membership that you've been meaning to renew? Or that event that you're sponsoring...visit the API website! Start paying the easy way with API's Pay Online options.

The website also has a lot of information about our chapter's events. Visit the website today and see what you're missing! Contact Steve Schauer with any comments or issues with the site, [steve.schauer@titancoioltools.com](mailto:steve.schauer@titancoioltools.com).

## Newsletter Sponsorship

If you are interested in helping API while advertising your company, the newsletter sponsorship is a great way to do it. Not only is your company displayed in the newsletter, but we also show the same ad on our website and at the general meetings during dinner and between speakers.

There are options for business card, half page, and full page ads. All options are available for a single month or for the entire calendar year.

Payments can be made online at [www.apibakersfield.com](http://www.apibakersfield.com) or by providing payment to David Budy, [dbudy@sentinelpeakresources.com](mailto:dbudy@sentinelpeakresources.com). Graphics can be provided to Gary Watts, [gary@norcalpipe.com](mailto:gary@norcalpipe.com).

Size	Monthly	Yearly
Business Card	\$30	\$200
Half Page	\$100	\$700
Full Page	\$200	\$1,400



## Corporate Sponsorships

As part of API's mission to give back to our local community through college scholarships for those pursuing petroleum based degrees and other local educational programs, API has created a corporate sponsorship package that includes membership and tickets to our annual events. We want to thank Chevron for being API's first corporate sponsor and look forward to seeing their employees at our future events. There are several sponsor packages available for each business to decide what is best for them. We look forward to signing more up in the months to come. If you have any questions, please reach out to the API at [apibakersfieldchapter@gmail.com](mailto:apibakersfieldchapter@gmail.com)

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Dear Fellow API Members, Supporters, & Volunteers,

The San Joaquin Valley Chapter of the American Petroleum Institute is a non-profit organization comprised of petroleum related professionals. We strive to foster a spirit of cooperation among those directly or indirectly engaged in the production of oil or gas by encouraging a free exchange of ideas among members. We support several community organizations as well as educational programs each year, and we are proud to award API Scholarships to local students pursuing careers in the petroleum industry or a closely related field. API awarded \$83,000 to 48 Scholarship Recipients in June of 2016 and our goal is to exceed this years' efforts in 2017.

In an effort to support and further our future goals, we are seeking community partners. We have 4 customizable sponsorship packages available for your consideration. I've included suggested package details however, we can contour packages based on your individual or company needs and requirements.

**API ticket and event management is an option available to you**

⇒ Platinum

⇒ Silver

⇒ Black Gold

⇒ Bronze

API is a recognized 501c3 non-profit organization and your partnership contribution is 100% **tax deductible 95-3086622**. We are committed to investing in the future of our youth, industry, and community; your generosity and support are greatly appreciated!

Please continue to support the American Petroleum Institute, SJVC by attending our monthly meetings, participating in our major events: Golf Tournament, Casino Night, Fall Fun Shoot, Oil Baron's Ball, Networking Socials, sponsorships, volunteering, guest speaking, and etc.

Thank you for making a difference in our community!

**(All packages are customizable based on your company preference and requirements)**

## API Platinum Sponsorship Package \$25,000

- Company name on 3 API Scholarships
- Monthly company recognition during monthly meetings on slideshow presentation & banner display (Jan-Oct)
- Full page ad of your choice in monthly newsletter (Jan-Oct)
- Annual website sponsor (we will include a link to your website and or/video)
- Company recognition on Social Media via API Facebook & LinkedIn pages
- Recognition at all major API Fundraising Events: API Golf Tournament, Fall Fun Shoot, Casino Night, Oil Baron's Ball
- 8 API Annual Memberships
- Company Sponsor of 1 API Networking Social
- Scholarship Dinner Sponsor of 3 Families
- API Golf Tournament – 2 Four Man Teams
- Casino Night – 8 Couple's Tickets
- Fall Fun Shoot – 2 Five Man Teams
- Oil Baron's Ball – Platinum Sponsorship plus one premium table with 10 event tickets

## API Silver Sponsorship Package \$15,000

- Company name on 2 API Scholarships
- Monthly company recognition during monthly meetings on slideshow presentation & banner display (Jan-Oct)
- Full page ad of your choice in monthly newsletter (Jan-Oct)
- Annual website sponsor (we will include a link to your website and or/video)
- Company recognition on Social Media via API Facebook & LinkedIn pages
- Recognition at all major API Fundraising Events: API Golf Tournament, Fall Fun Shoot, Casino Night, Oil Baron's Ball
- 4 API Annual Memberships
- Scholarship Dinner Sponsor of 2 Families
- API Golf Tournament – 1 Four Man Team
- Casino Night – 6 Couple's Tickets
- Fall Fun Shoot – 1 Five Man Team
- Oil Baron's Ball – Gold Sponsorship plus one premium table with 10 event tickets

## API Black Gold Sponsorship Package \$10,000

- Company name on 1 API Scholarship
- Monthly company recognition during monthly meetings on slideshow presentation & banner display (Jan-Oct)
- Half page ad of your choice in monthly newsletter (Jan-Oct)
- Annual website sponsor (we will include a link to your website and or/video)
- Company recognition on Social Media via API Facebook & LinkedIn pages
- Recognition at all major API Fundraising Events: API Golf Tournament, Fall Fun Shoot, Casino Night, Oil Baron's Ball

## API Bronze Sponsorship Package \$5,000

- Monthly company recognition during monthly meetings on slideshow presentation & banner display (Jan-Oct)
- Quarter page ad of your choice in monthly newsletter (Jan-Oct)
- Annual website sponsor (we will include a link to your website and or/video)
- Company recognition on Social Media via API Facebook & LinkedIn pages
- Recognition at all major API Fundraising Events: API Golf Tournament, Fall Fun Shoot, Casino Night, Oil Baron's Ball

**Black Gold & Bronze Sponsorships Choice of 1 of the following events:**

- API Golf Tournament – 1 Four Man Team
- Casino Night – 6 Couple's Tickets
- Fall Fun Shoot – 1 Five Man Team
- Oil Baron's Ball – One premium table with 10 event tickets

## Community Involvement

# #AreYouInterested?

Kern County Science Foundation needs SPE's expertise!



We are looking for mentors for elementary science fair who have about 1-2 hours per month to meet with elementary students and engage with them on their science fair projects. We are looking for people who want to encourage students to continue on with their interest in STEM.

# LOOKout



If you are interested please contact SPE's community outreach coordinator, Allison Escovedo, [aescovedo@ebresources.com](mailto:aescovedo@ebresources.com).

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### Enterprise Truck Rental

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[Ryan.J.Knapp@erac.com](mailto:Ryan.J.Knapp@erac.com)

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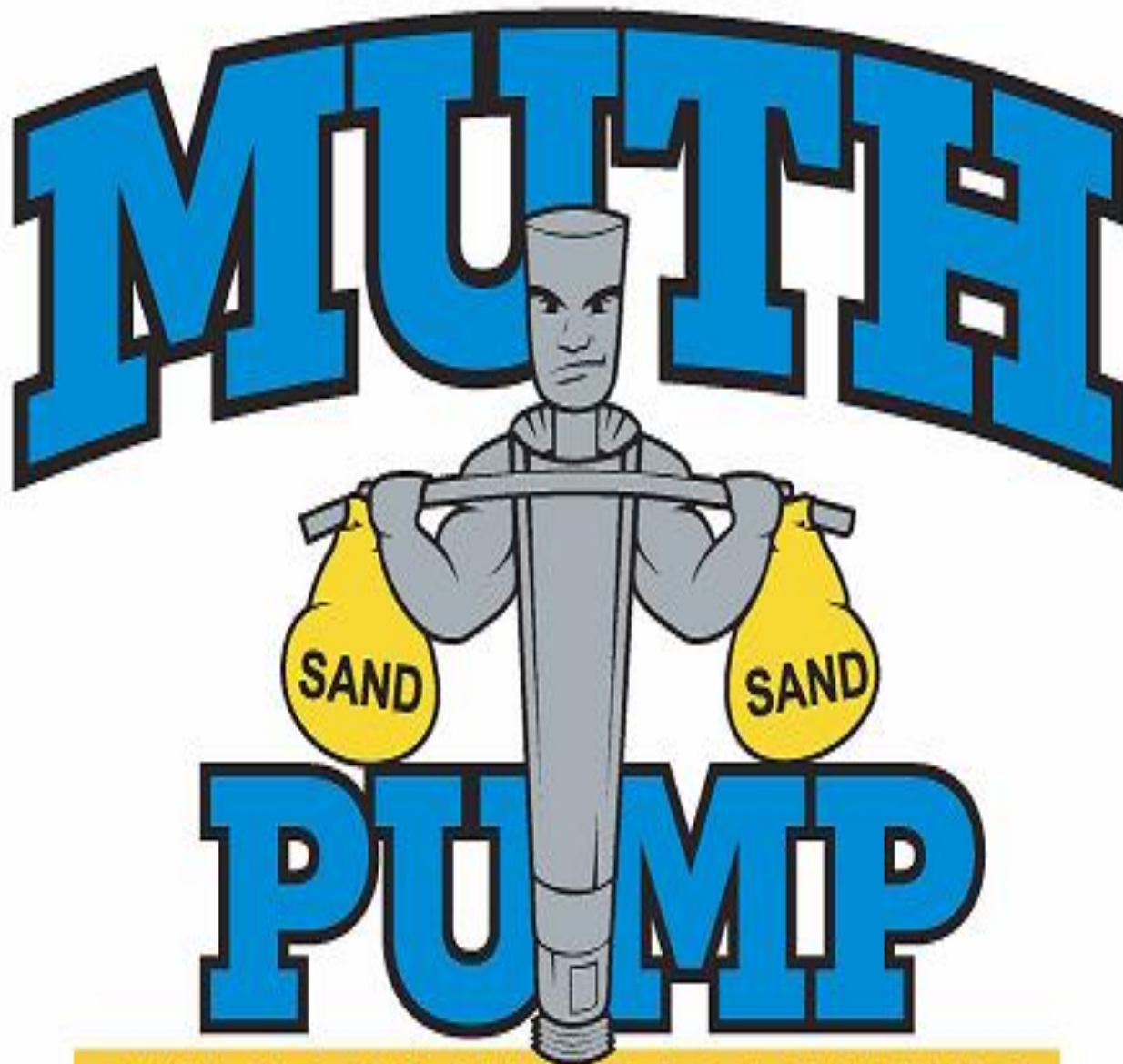


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## API 2016 Scholarship Recipients

On June 21, API held it's annual Scholarship Dinner and awarded over \$83,000 to 48 recipients! We want to give special thanks to this year's Scholarship Committee; Dan Sliter, James McClard, and Matt Kedzierski for their time and effort going through each application and passing out the scholarships at the dinner. API would like to thank of those who sponsored a family for the dinner. Each recipient was allowed to bring two guests to watch them receive their awards. We also want to thank every one who supports API. Whether it's attending our monthly dinners and purchasing raffle tickets, playing and/or sponsoring our annual golf tournament and Fall Fun Shoot, and donating their time at various events, you all made this possible. Even with a downturn in our local economy, we still exceeded our goal of scholarships. Thank you all!





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